

**memo**



## Prose *Collection*

Through its tapered lines, soft curves, and diverse range of postures, the Prose Collection honors the beauty of hardwood and the distinctive geometries of seating. The collection features a range of seating and tables, including tandem seating, lounge chairs, side tables, benches, and ottomans.

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### ***Product Story***

Inspired by the Scandinavian and Japanese influences that underlie Seattle's cultural mix, Prose blends traditional sensibilities with a contemporary context. The Prose offer is built upon traditional construction, using reliable mortise and tenon joinery to form a rigid framework of solid wood. Our design team took steps to modernize the form for today, adjusting the sit to meet the needs for commercial interiors and including practical details that consider needs such as wall contact and serviceability. Comfort is an overriding concern at Memo. Above all, Prose was developed to be delightful to sit in.

### ***Designer Story***

Memo Studio was founded by Dave Simon and Gary Cruce, two furniture design industry veterans. Along with a small team of like-minded designers, engineers, and craftspeople, Memo is focused on the idea of what is essential in contemporary furniture, the tools of craft that underlie its creation, and the experience one encounters when used. Memo is based in Seattle.

### ***A Collection Concept***

Shared parts do not always result in a great collection. Prose was designed with consideration to the whole, as

well as the individual. Design decisions were influenced by the scale, durability, and performance needs of each product type along with their efficacy as an ensemble. The result: a shared DNA across a high performing family.

### ***All for One***

The Prose Collection covers all major seating types – allowing the right product for each application. From tandem seating to folding chairs to sofas, Prose is logically concise yet broad enough to serve many scenarios.

### ***Feels Like Home***

Public space seating often takes on an institutional look and feel, resulting in rigid, weighty, and austere solutions. Prose strives to bring a residential manner to public space through its relaxed posture, subtle curvature, and warm materials.

### ***For Public Space***

Generic commercial products lack the construction integrity necessary for Public Spaces. While Prose is inspired by classic residential forms and geometry, it adheres to standards for Public Space; resilient finishes, removable arm caps, solid wood construction.